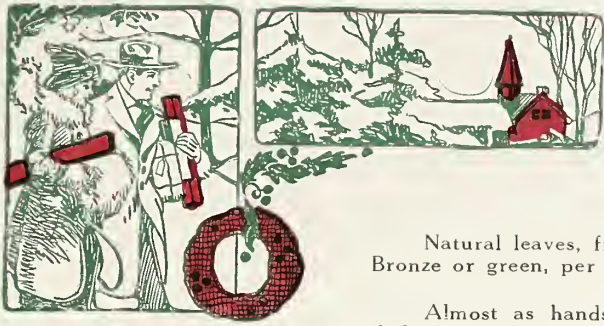


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.





## Southern Greens

### Mistletoe

Specially selected stock, extra quality. Choice branches with clusters of beautiful berries. Shipped by express only, on account of its very perishable nature. Our responsibility ceases after safe delivery to the express company.  
Per lb.....40c 10 lbs.....\$3.75 25 lbs.....\$7.50

### Galax Leaves

Natural leaves, fresh bright stock, packed in damp moss. Wonderful keepers. Bronze or green, per 1000.....\$2.50

### Needle Pines

Almost as handsome as palms, invaluable for decorating places otherwise difficult to adorn, or to fit into odd corners. Selected Stems, per doz.....\$ 2.75  
Per 100 ..... 20.00

### Wild Smilax

A most useful and magnificent evergreen particularly well adapted to covering large spaces such as assembly halls, walls, and pillars. Comes in long strings which retain their fresh color for a considerable period.  
Shipped by EXPRESS ONLY.

Large size cases (weight 50 lbs., contents will cover about 600 square feet).....\$7.50

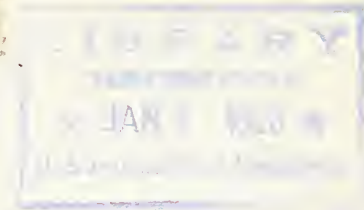
### Winterberries

A unique, pleasing and attractive decoration. Long branches, well clothed with bright red berries similar to those of Holly. Early frosts have greatly damaged this season's crop, so orders will be accepted only subject to stock being available, at market price.

Return Postage Guaranteed

**BARNARD'S**  
**SEEDSMEN**

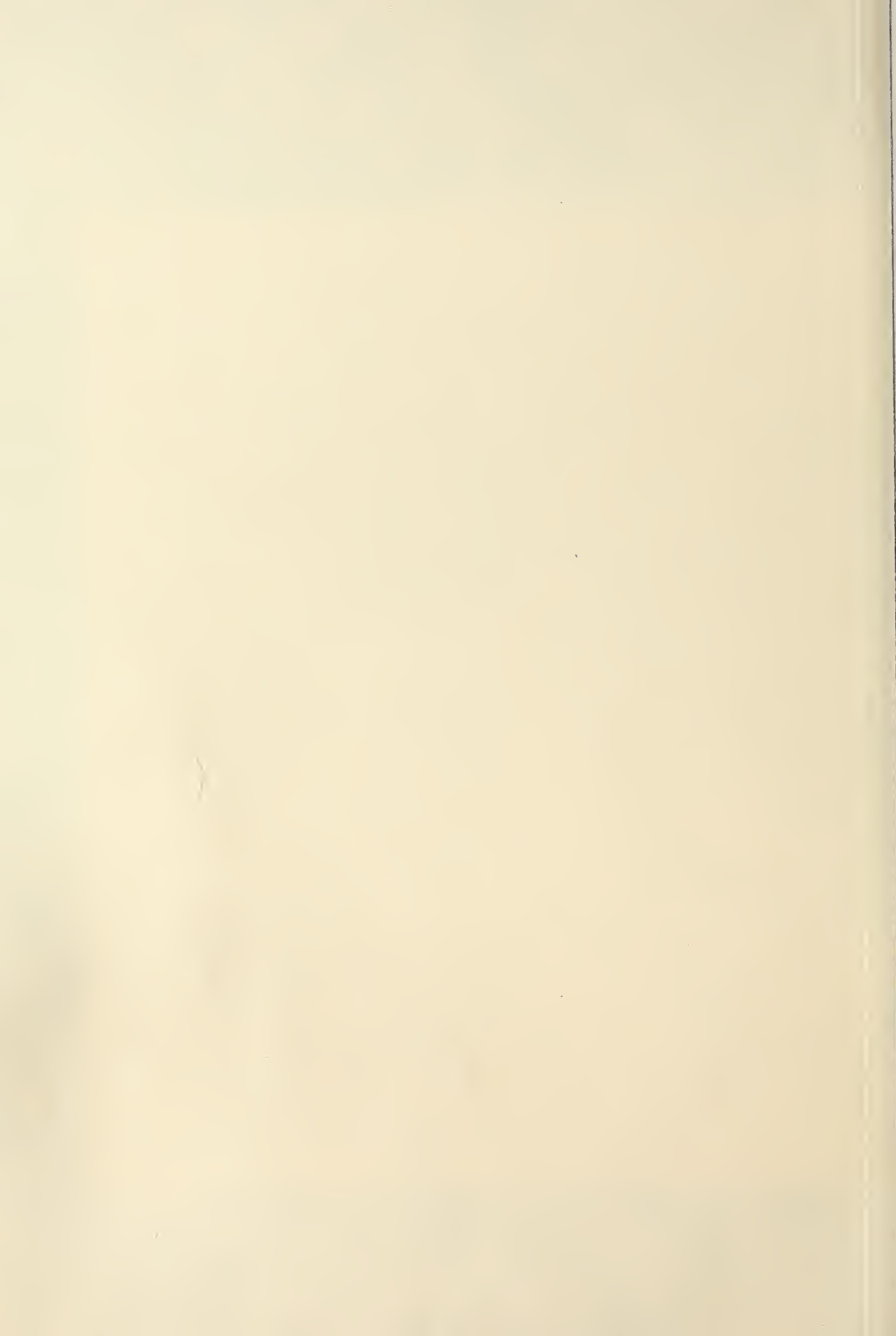
231-235 W. Madison St.  
CHICAGO, ILL.



*U. S. Dept. of Agriculture  
Bureau of Plant Industry  
Washington  
D. C.*

**1925 Christmas List**







# BARNARD'S Wholesale List of Christmas Decorations for 1925

The sale of Christmas Decorations is a special business in itself. For many years The W. W. Barnard Company has been catering to florists and other dealers who demand the best. Our long experience in selecting trees, holly and other greens has kept us in touch with the best sources of supply, and our arrangements this year are particularly complete. Fresh shipments of Holly and greens will be coming in daily up to Christmas, and the greatest care is used in packing and shipping promptly, to assure you of fresh stock to reach you in good condition.

ALL PRICES SUBJECT TO MARKET FLUCTUATIONS.



## Christmas Trees

Again this season we have the same reliable cutter who has been cutting trees for Barnard's for many seasons. These come from the Wisconsin swamps where we get the choicest well-branched spruce trees—and an occasional balsam—of fine shape.

All of our trees are carefully selected for form, quality and appearance, and inspected by our agents before tying. They are graded and bundled so as to retain their natural beauty and shape.

Indications are that the supply will be short this season, so early ordering is advised.

	Each	Doz.	100
4 to 6 feet.....	\$0.50	\$ 5.00	\$37.50
6 to 8 feet.....	.75	6.50	47.50
8 to 10 feet.....	1.75	12.50	83.00
10 to 12 feet.....	3.00	24.00	
12 to 16 feet.....	5.00 and up		

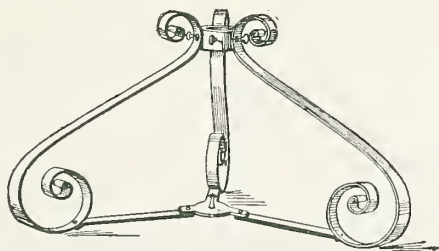
Special trees for lodges, etc., priced according to size.

Fancy Decorative Table Trees, with birch blocks, 1½ to 2½ ft. Doz., \$3.50; per 100 \$25.00.

## Christmas Tree Holders

Made entirely of steel, japanned in green. Base is wide enough so the tree will never tip.

Adjustable for any tree up to 3 in. diameter. Folds compactly in small space for shipping, and storing when not in use.



Packed 1 to carton, weight 3½ lbs.; 12 to shipping carton weighing 42 lbs.  
No. 450. Per dozen.....\$8.40

## Christmas Boughs

Put up in large bundles weighing from 30 to 40 pounds each. Inexpensive and exceedingly effective for church, hall and store decorations; used very extensively, also by cemeteries for lining and covering graves, etc. Freshly cut limbs of trees specially selected for fine color, ready for delivery after November 15th.

Per ton .....	\$42.00
1000 lbs. ....	22.00
500 lbs. ....	12.50
Bundle lots, per lb.....	.05

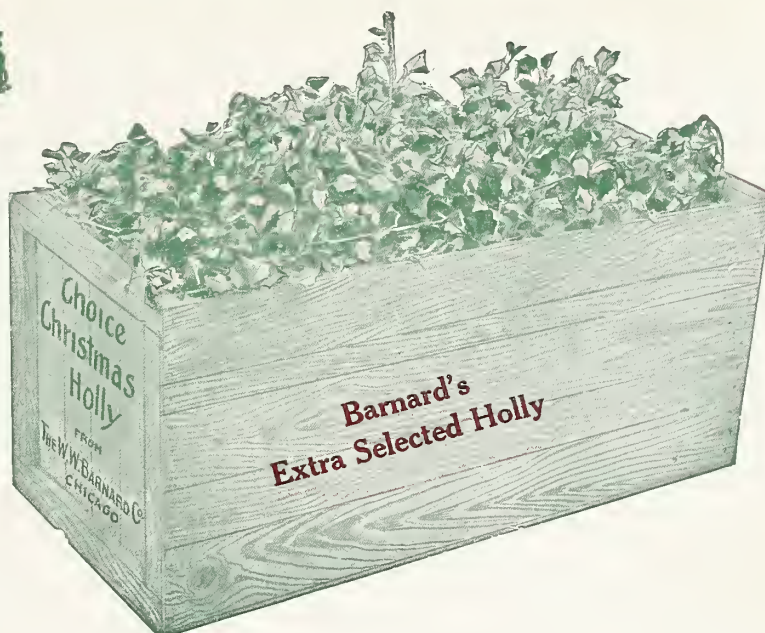
## Holly

### Barnard's Holly Leads in Quality

Our Holly is the best that the season produces, packed by experienced men and shipped by fast freight. On arrival at Chicago the cases are opened and reinspected by men conversant with the requirements of the florist trade.

Our Holly comes from the finest Holly section in the foothills of Tennessee, dark green, glossy, prickly-leaved, and bright-berried.

This year, on account of unfavorable weather conditions earlier in the season, high grade Holly promises to be scarce, according to early reports from our cutters. Therefore, orders will be booked subject to stock being available.



Per case .....	\$8.00
5-case lots, per case.....	7.50
10-case lots, per case.....	7.25

## Fancy Holly Wreaths

These are made on our own premises, of the best grade of well-berried Holly, and are perfect in workmanship. All our wreaths are double.

12-inch. Each.....	\$0.60	Dozen.....	\$6.00
14-inch. Each.....	.75	Dozen.....	7.50
16-inch. Each.....	1.25	Dozen.....	12.50
18-inch. Each.....	1.75	Dozen.....	17.50

## Boxwood

Boxwood sprays with their small glossy green leaves are particularly desirable for making fancy Christmas wreaths, and for use in table decorations and basket work.

Per lb. ....	\$ 0.40
10 lbs. ....	3.50
25 lbs. ....	8.00
50 lbs. ....	15.00
100 lbs. ....	25.00

## Bouquet Green or Lycopodium

Our Bouquet Green is of dark, glossy green color, the kind that grows only in the deep woods. It is carefully packed and free from discolored stock. Our Indian-picked Lycopodium is the best quality procurable and not to be compared with cheaper, inferior stock.

### Write for Prices

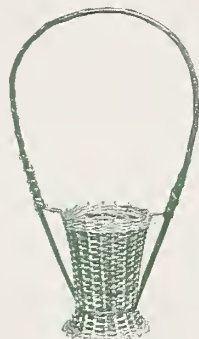
The market fluctuates. When ready to buy, wire or write for latest and lowest quotations.

**Order Early: We can serve you better if we have more time to do it: Order Early.**



# Sundries for Christmas Decorations

Purchasers will greatly advance their own interests by combining their orders for Christmas Decorations and placing same with us at as early a date as possible, thus saving time, reducing transportation expenses, and making certain of seasonable delivery.



## Florists' Baskets

We list below a number of assortments of Baskets for cut flowers, plants, ferns, and prepared foliage, including the sizes and styles which have been found to be the most suitable for florists' use. These baskets are reasonably priced, and of the best quality, made of high grade materials and nicely finished in two-toned effects.

Terms: f. o. b. Chicago, 2 per cent 10 days, net 30 days, with no extra charge for packing.

<b>Christmas Basket Assortment No. 1</b>	<b>\$13.25</b>
60 Christmas baskets for prepared flowers, small ferns, etc. In assorted colors, without liners. (Where Christmas Red enamel is desired, kindly mention).	
<b>Tumbler Basket Assortment No. 2.</b>	<b>\$19.50</b>
50 tumbler baskets, 16 to 20 inches height overall, in assorted colors, including metal liners.	
<b>Small Cut Flower Basket Assortment No. 3.</b>	<b>\$16.50</b>
25 small cut flower baskets, 21 to 28 inches height overall, including metal liners, in assorted colors.	
<b>Medium Cut Flower Basket Assortment No. 4.</b>	<b>\$20.00</b>
20 medium cut flower baskets, 28 to 38 inches height overall, in assorted colors, including metal liners.	
<b>Large Cut Flower Basket Assortment No. 5.</b>	<b>\$26.50</b>
15 large cut flower baskets, 34 to 44 inches height overall, in assorted colors, including metal liners.	
<b>Plant Basket Assortment No. 6.</b>	<b>\$25.00</b>
25 plant baskets, 6 to 10 inches in diameter, in assorted colors, including metal liners.	

## Artificial Berry Wreaths

Attractive and well made, suitable for automobiles and sun parlor windows. Packed individually in Holly boxes.

4-inch.....per dozen, \$3.00    6-inch.....per dozen, \$4.00

## Chiffons and Ribbons

We carry only the "Blackboard Brand" chiffons, of the very highest quality. Come in bolts of 40 yards, and no less than a bolt of a color is sold.

Plain Chiffon, all colors. 4-inch, per yard, 6c; 6-inch, 7½c.

Valley Chiffon. Stamped with sprays of Lily of the Valley. Pink or white, 6 inch, per yard, 9½c.

METALINE Ribbon, high grade, plain or striped in a large selection of colors and two-tone effects. 40 yards to the bolt. 6-inch, per yard, 9½c.

FIBRE Ribbon, 1-inch, 50 yards to the bolt, all colors, per bolt, \$1.50.  
"Nu-Idea" Fibre Ribbon, 1-inch, all colors. Superior to the ordinary fibre ribbon in that it does not split. Per bolt of 50 yards, \$1.25.

## Christmas Candles

Yuletide Candles, red, 15x1½ inch, packed in tubes.

Each .....\$0.30

Per dozen ..... 2.75

13¼x1½ inch.

Each .....\$0.15

Per dozen ..... 1.25

Holly Candles, red and green, tapered, with self-fitting ends, packed one pair to a carton.

16x¾ inch, per pair .....\$0.80

12 inch, per pair ..... .50

Polychrome Candles, red, 8½x1½, 1 pair to a carton.

Per carton .....30c

Tapered Polychrome Candles, red, 16 inch, 2 pairs to a carton.

Per carton .....40c

Green Metal Candle Holders, Each, 20c;

dozen, \$1.75.



## Cape Flowers

Much in demand for working into Christmas Wreaths.

Natural: White. Per lb. ....\$1.25

Colored: Red, pink, light blue, dark blue, lavender, purple, Nile green, orange and yellow. Per lb. .... 2.00

## Chip Mats

Very popular for pot covers. Made of flexible wood fibre, 24x36, ½-inch weave, finest imported stock, in all the plain colors and many beautiful two-color combinations. Per dozen, \$2.00; per 100, \$14.50

## Cycas Leaves, Preserved

Perfect in shape and natural green in color. Imported stock; best quality.

Length	Ten	100	Length	Ten	100
8 to 12 in. ....	\$0.40	\$2.75	24 to 28 in. ....	\$0.70	\$5.00
12 to 16 in. ....	.45	3.00	28 to 32 in. ....	.85	6.00
16 to 20 in. ....	.55	3.75	32 to 36 in. ....	1.00	7.00
20 to 24 in. ....	.60	4.50	36 to 40 in. ....	1.10	8.50

## Christmas Red Transparent Cycas Leaves

Length	Ten	100	Length	Ten	100
8 to 12 in. ....	\$0.60	\$4.50	12 to 16 in. ....	\$0.75	\$5.50

## Silver and Gold Cycas Leaves

Length	Ten	100	Length	Ten	100
8 to 12 in. ....	\$0.75	\$6.00	12 to 16 in. ....	.90	7.00

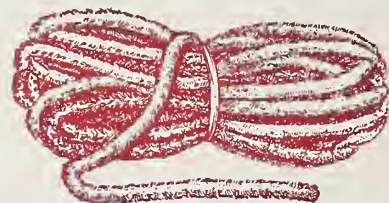
## Immortelles

Best French grown. Large bunches of well formed flowers, dyed in bright colors as follows: White, scarlet, dark blue, purple, green, pink, and natural yellow.

Per bunch .....\$0.50    25-bunch lots .....\$11.00  
Per dozen bunches ..... 5.50    50-bunch lots ..... 21.00

## Japanese Frieze

Christmas roping. A cheap and attractive decoration. Medium size, in rolls of 60 yards. We supply either red or green color.



Per roll .....\$0.50    25 rolls, per roll ..... .40  
10 rolls, per roll ..... .45    50 rolls, per roll ..... .35

## Lycopodium

Prepared, Dyed green. Per 10-lb. carton, \$2.50; 5 cartons for \$12.00; 100-lb. cases, \$23.00.

Dyed Christmas Red. Per lb., \$1.00; in 5-lb. cartons, 90c per lb.; in 10-lb. cartons, 85c per lb.; in 25-lb. cartons, 75c per lb.

Gold and Silver. Per lb., \$1.50; in 5-lb. cartons, \$1.35 per lb.; in 10-lb. cartons, \$1.25 per lb.; in 25-lb. cartons, \$1.00 per lb.

## Magnolia Leaves

Dr. Dux "Superiora" brand, the best prepared and most uniform-sized leaves, non-moulding. Especially fine for wreaths. Brown, green and purple.

Per carton .....\$ 1.65    50-lb. cases .....\$10.50  
5 cartons for ..... 7.50    In lots of 3, assorted.... 10.00  
10 cartons for ..... 14.00    100-lb. cases ..... 19.50  
In lots of 3, assorted.... 18.75

Red, per carton ..... 2.00    Red, 50-lb. cases ..... 15.00  
5 cartons for ..... 9.50    100-lb. cases ..... 28.00

## Oak Leaves

Natural prepared foliage, retains its freshness indefinitely. Fire-proof. Short sprays especially adapted for wreaths, wreathing and basket work. Colors, red, brown and green. Per carton, \$1.75; 10 carton lots, \$15.00.

Oak Branches, best suited for window decoration, etc., 30 to 40 inches long. 10 lbs., \$2.75; 100-lb. cases, \$25.00.

## Waterproof Crepe Paper

"Papyrus Watercrepe," in red, Nile green, moss green, white, purple, lavender, blue, yellow, light and dark pink.

Per roll, 40c; doz., \$4.00; 100 .....\$30.00

"Floretta," the new waterproof crepe paper, in the following beautiful shades: Flame-red, white, moss green, Nile green, orchid golden-rod, French blue, lavender, rose-pink, and blush-pink.

Per roll, 40c; doz., \$4.00; 100 .....\$30.00

Get your stock in early and crowd your windows with the Christmas Spirit.



## Papier Mache Wreath Forms

Fine for making Frieze Wreaths, Magnolia Wreaths or Artificial Flower Wreaths. Well made.

6", per dozen	.....\$0.25
Per 100	.....1.25
8", per dozen	......50
Per 100	.....2.50
10", per dozen	......75
Per 100	.....3.75
12", per dozen	......90
Per 100	.....4.50

## Pine Cones

In various finishes, as follows:

Metallic—gold, silver, blue-gold, green-gold, red-gold, lavender-silver, green-silver, rose, or copper.

Pastel Two-Tone Shades—pink, Nile, lavender, and blue.  
Frosted—natural cones with white frosted edges.  
Any of the above finishes:

Small, per doz.	.....\$0.35	per 100	.....\$2.00
Medium, per doz.	......55	per 100	.....3.00
Large, per doz.	......75	per 100	.....4.50

## Chenille Poinsettias

These are particularly novel and beautiful, and will be found very useful in making up Christmas wreaths and baskets.

No. 315 Chenille Poinsettias, red or green, with a large handsome flower consisting of eight chenille petals, with an 18-inch stem and four green chenille leaves.

Per dozen .....\$ 4.25

No. 418, a smaller Chenille Poinsettia, 15-inch stem, combined with a tuft of long slender grass.

Per doz. ....\$1.25 per gross..... 12.50

Midget Poinsettias, red, per gross..... 1.25

## Chenille Cat Tail Sprays

No. 446, red or green, 18 inches over all, with a tuft of long slender green grass.

Per doz. ....\$1.25 per gross.....\$12.50

## Chenille Fox Tail Sprays

No. 346, two-toned, red and silver, very attractive, on 20-inch stems, with two green cloth leaves.

Per doz. ....\$1.25 per gross.....\$12.50

## Ruscus

Highest quality imported ruscus. A favorite decorative material for use with greens in wreaths, baskets, and vases.

Dyed Christmas Red or Green, per lb., \$1.00; in 5-lb. cartons, 95c per lb.; in 10-lb. cartons, 90c per lb.; in 25-lb. cartons, 85c per lb.

Gold, Silver, Silver-Green, Silver-Blue, Silver-Lavender, Silver-Pink, per lb., \$1.50; in 5-lb. cartons, \$1.45 per lb.; in 10-lb. cartons, \$1.35 per lb.; in 25-lb. cartons, \$1.25 per lb.

## Sheet Moss

Very pretty and effective for ground work in show windows, also useful for hanging baskets. Our Sheet Moss is good clean stock, perfectly dry, gathered by the mountaineers in the deep woods of Tennessee.

Clean Sheet Moss, per bundle.....\$2.00; 5 bundles for.....\$3.75

## Sphagnum Moss

Select stock put up expressly for us in large burlap bales. Quality the best. Subject to market changes. Bale, \$1.50; 10 bales, \$13.50. Write for prices on larger quantities.

"White" Moss—Sphagnum moss of extra fine quality, and mammoth size bales.

Per bale .....\$1.75

## Statice

Specially selected stock of finest quality, well adapted for wreath work, baskets, and designs.

Natural, per lb.....\$1.00 10-lb. lots.....\$8.50

Colored Statice, beautiful shades of blue, lavender, Nile green, gold, silver, yellow, orange, pink, purple, and two-tone.

Per lb. ....\$1.75 10-lb. lots.....\$15.00

## Tinfoil

Subject to market changes.

One pound will cover approximately 2,000 square inches.

Medium. 5, 6 or 7 inches wide. Lb., 20c; 10 lbs., \$1.85; 50 lbs., \$8.50; 100 lbs., \$16.50.

Violet or Green. One pound will cover about 1,300 inches. Either color, lb., 45c; 10 lbs., \$4.00.

## Wire Rings

10 inch, per 100	.....\$1.00
12 inch, per 100	.....1.25
14 inch, per 100	.....1.40
16 inch, per 100	.....1.75
18 inch, per 100	.....2.25

## Wire, Bright Annealed

Prices on wire are very subject to market changes.

	Stone 12 lbs.
No. 18	.....\$1.15
No. 20	.....1.25
No. 22	.....1.40
No. 24	.....1.60
No. 26	.....1.80
No. 28	.....2.00
No. 36	.....3.00

## Cut Wire in Wooden Boxes

	Per box
No. 18	.....\$1.50
No. 20	.....1.65
No. 22	.....1.95
No. 24	.....2.40
No. 26	.....2.75
No. 28	.....3.25
No. 36	.....3.50

## Coppered Wire Wreaths, Nested

Smooth and clean, and perfectly made

Nested frames go as first class freight, frames not nested, as double first class. These wreaths are nested and packed as follows: 10, 12, 14, and 16 inch, 100 to the carton; 18, 20, 22, and 24 inch, 50 to the carton.

The prices listed below, on wreaths and easels, are net—no discounts apply.

## Double or Box Wreaths

10" or smaller	.....\$5.00	C 18"	.....\$12.00	C
12"	.....6.00	C 20"	.....14.00	C
14"	.....7.50	C 22"	.....17.50	C
16"	.....9.00	C 24"	.....20.00	C

## New Collapsible Easels

21"	.....\$ 9.00	C42"	.....\$30.00	C
24"	.....10.50	C48"	.....39.00	C
27"	.....12.60	C54"	.....46.00	C
30"	.....15.75	C60"	.....50.00	C
36"	.....22.50			

## Important

We aim to supply A-1 stock for florists' and decorative trade, reinspected before shipment. Early placed orders are advantageous to you and materially aid us. With every facility to execute your orders rapidly, carefully and satisfactorily, we ask the pleasure of supplying your needs. Please order now—TODAY. Get first choice as well as lowest prevailing prices.

TERMS OF SALE—Net Cash. Parties unknown to us are requested to favor us with reference if remittance does not accompany the order.

DELIVERY AND FORWARDING—Shipping directions should accompany each order. State definitely when to ship, and say if to send by express or freight. In absence of instructions we reserve right as to route and manner of transportation.

ALL PRICES SUBJECT TO MARKET FLUCTUATIONS.

Mail, Phone or Write Your Order to

# THE W. W. BARNARD CO., Seedmen

Long Distance Telephone, Franklin 0633

231-235 West Madison Street, CHICAGO

Lots of Folks do not know how much you can help them to make Christmas more beautiful.

